

## EDUCATION

2006–2011 **McMaster University**  
*Received Combined Honours BA in Multimedia Studies and Theatre & Film*

## EMPLOYMENT

2011 **Ecumenical Advocacy Alliance**  
*Multimedia & Communications Assistant—Conceptualized and designed overhaul of existing website, designed a wide variety of print publications.*

2010–2011 **Centre for Student Development, McMaster University**  
*Marketing & Promotions, Designer—Designed Promotional materials, planned and coordinated events and campaigns; managed online presence.*

2010 **United Jewish Federation of Hamilton**  
*Webmaster—Developed, designed, and implemented a ground-up overhaul of existing JCC website, responsible for continued maintenance and updating.*

2006 **Volvo Trucks Canada, Inc.**  
*General Clerical—Expense tracking, Intranet maintenance, Indexing & archiving.*

2005–present **Freelance Graphic Design**  
*Designed logos, promotional materials, t-shirts, packaging, websites, and other materials for selected clients.*

## OTHER EXPERIENCE

2011 **Communication Studies & Multimedia Student Society**  
*Marketing & Design/Web Administration—Represented student body, organized events, parties, and fund-raisers, and designed and printed promotional materials.*

2011 **Threadwork**  
*Marketing & Design/Web Administration—Designed identity and logo, including signage, pamphlets, and other promotional materials, and worked directly with the public to accept donations and raise awareness.*

2010 **Black Box Fire**  
*Emerging Artists Series Director—Co-wrote and directed original theatrical performance entitled Man Beast Tango.*

## SKILLS

Software Photoshop, Illustrator, InDesign, Flash, Premiere, Microsoft Office

Technical HTML/CSS, General web standards & accessibility, Wordpress, Drupal, Joomla, Some experience with Javascript/jQuery & PHP

Miscellaneous

- Working under tight deadlines while maintaining a consistently high quality of work
- Firm understanding of typographic practices and information design.
- Experience leading a team as a director, ensuring immediate operational excellence and realization of long-term project goals.
- Strong organizational skills with high standards for quality and creativity.
- Exceptional communication skills, both verbal and written, with an attentive eye for detail.